

GLASTONBURY TOWN BAND PARTNERSHIP OPPORTUNITIES

The Glastonbury Parks and Recreation Department is pleased to introduce our annual Town Band Concert series! This event is for families and friends to spend four Wednesday nights during the summer at Riverfront Park to relax and listen to music.

The Town Band series is part of the "Summer Concert Series" on Wednesday nights at Riverfront Park. Attendees have the opportunity to bring a picnic and enjoy time listening to some great music with family and friends! Concert begins at 6:30 p.m. and lasts about 60-75 minutes. Rain dates for all Town Band concerts are the next day on Thursday.

Are You Ready to Partner?

Don't miss this opportunity to partner with us for our Town Band series!

Take advantage of the multiple ways to showcase your products and services by partnering on this event. Become a partner by filling out the attached form and emailing it to partner@glastonburyct.gov

Come Join Us!

Wednesday, June 19, 2024
Wednesday, June 26, 2024
Wednesday, July 31, 2024
Wednesday, August 7, 2024
6:30 p.m. - 7:45 p.m.
Riverfront Park– Fairgrounds

Partnership & Advertising

2024 Town Band Series

WHAT'S INCLUDED	PLATINUM SPONSOR \$2,000 (1 Available)	\$1,000 (2 Available)	\$500 (3 Available)	\$250 (Unlimited)
Recognized as Presenting Partner in Parks & Recreation Seasonal Brochure	X			
Logo/Link on Event Website	X	X		
Logo on Promotional Materials	X	X		
Logo on Event Signage	X	X	X	
Opportunity to Place/Display Materials	X	X	X	
10'x10' Prime Booth Location	X	X	X	
Press Release in Local Newspaper	X	X	X	
Recognition in Event Announcements	X	X	X	X
Logo/Link on Partnership Website	X	X	X	X
Tag in Social Media Posts	X	X	X	X

Concert Dates: June 19, June 26, July 31 & August 7

Partnership Registration

Company Name:	Contact:				
Address:	c	ity:	State: _	Zip:	
Phone:	Email:		Website:		
A. Partnership					
Platinum Partner	□ \$2,000				
Gold Partner	□ \$1,000				
Silver Partner	□ \$500				
Bronze Partner	□ \$250				
Subtotal Part A	A:				
Payment Information (Plea Glastonbury Parks and Recr Attention: Town Band Partn 2155 Main Street; Glastonb	eation Department ership				
☐ Check #					
☐ Cash					
☐ Credit Card #					
Name on Card					
Expiration Date CVC #					
I have read and understand the details program, I do hereby release and fore assignees, from all claims arising out o from participation in this program.	ver discharge the Town of Glasto	nbury and their agents	and employees, their represe	ntatives, successors, and	
Signature:			Dat	e:	
Name (printed):			Title:		