# Presented by the CT River Valley Chamber & Glastonbury Parks & Rec Dept.



# THANK YOU TO OUR 2023 GLASTONBURY RIVERFRONT MUSIC SERIES SPONSORS









Wednesdays from 6:30 – 8:30 pm - Welles Street Riverfront Park - Glastonbury

July 12 – <u>Cover2Cover</u> | July 19 – <u>Audacity</u> | July 26 – <u>Boondocks</u> | September 6 – <u>Shaded Soul</u>

# Sponsorship Levels

Join us for some great music, food and local vendors at our Summer Concert Series! Get your company name in front of thousands FOR ALL 4 concerts!

## Presenting Sponsor \$3000 (Exclusive)

- 2-minute welcome at each concert
- Logo on banner displayed in front stage area
- Sponsor logo on showmobile sign facing Naubuc Road
- Introduce band at one concert
- Stage recognition in welcome remarks & by band during concert
- Company logo on festival poster (time sensitive)
- SIX (6) Parking passes for each concert
- Sponsorship level included in event promotions including website, event e-blast, social media and other materials as appropriate (logo with hotlink)
- Sponsor logo hot-linked on Chamber website
- Sponsor name on Glastonbury Parks & Rec website

### Gold \$1000

- Name on banner displayed in front stage area
- Stage recognition in welcome remarks & by band during concert
- Sponsor name on festival poster (time sensitive)
- Sponsor name on showmobile sign facing Naubuc Road
- TWO (2) Parking passes for each concert
- Sponsor included in event promotions including website, event e-blast, social media and other materials as appropriate
- Sponsor name hot-linked on Chamber website
- Sponsor name on Glastonbury Parks & Rec website

#### Silver \$500

- Sponsor name displayed on sign in front stage area
- ONE (1) Parking pass for each concert
- Sponsor included in event promotions including website, event e-blast, social media and other materials as appropriate
- Sponsor name hot-linked on Chamber website
- Corporate name on Glastonbury Parks & Rec website

Our 40<sup>th</sup> year of providing free community concerts in July with weekly crowds exceeding 2,500 Submit completed form to the Chamber no later than June 1, 2023 to maximize your exposure