



VENDOR & SPONSOR PACKET

Pooch Prom

Saturday, May 3, 2025 | 4:00-6:00 p.m.
Glastonbury Dog Park (200 Welles Street)

Fun & Family Friendly!

Don't miss this opportunity to be a vendor and/or sponsor of the first annual pooch prom! Event will feature vendors, contests, music and a raffle.

Showcase your Products & Services! If you provide pet related products or services - this event is for you! Vendors must participate from 4:00-6:00 p.m.

Expected Attendance

Last year, the event attracted over 200 people and their pets.

Food & Beverage

Vendors are permitted to provide/sell snacks for dogs. Human food and/or beverage samples are also permitted. All samples must be provided in individual containers/packaging and meet Town of Glastonbury Health Department guidelines.

Vendors that wish to sell food for humans must also be permitted through the Town of Glastonbury Health Department, pay all associated fees and adhere to applicable guidelines.

Sustainability

In an effort to reduce the amount of waste generated and maximize the amount of materials recycled, garbage and recycling bins will be available. We encourage vendors to minimize waste as much as possible.

Vendor Space Includes

- 10'x10' Space
- You must provide your own table, chairs and tent (if applicable).

All vendor spaces are outside and will be assigned on a first come/first serve basis with sponsors having priority selection. Adjustments may be necessary to provide maximum use of space and/or accommodate other needs.

There may be multiple vendors and/or similar products. We cannot guarantee exclusivity. We reserve the right to limit vendors offering similar products and services.

Vendor Space Rates

For Profit: \$40 ; **Non-Profit:** \$20

Virtual Vendor: Can't make it to the event, but still want to display your information?! Provide us with the materials and our staff will set-up your space for you on a shared table. Cost is \$40

Sponsorship: See next page for sponsorship opportunities.

Payment /Cancellation

Payment must be received in order to confirm your space and be eligible for event promotion. Payment is accepted in cash, check (Payable to "Town of Glastonbury-Special Gifts") or credit card (Mastercard, Visa or Discover).

Once a space has been assigned, cancellation requests must e-mailed. No refunds will be issued after April 14, 2025.

Sponsorship

Go the Extra Mile and Stand out in the Crowd!

We offer many exciting ways to market your company's products and services to our participants!



2 of 2 Available
\$1,000 Each

Discounts & Benefits:

- ⇒ Complimentary Prime Booth Location in Front of Dog Park
- ⇒ 6' Table Provided

Marketing & Branding Opportunities:

- ⇒ Your Logo on Event Flyer or Parks & Recreation Brochure Listing
- ⇒ Logo/Link on Event & Partnership Website
- ⇒ Opportunity to Place Banner on Dog Park Fencing
- ⇒ Opportunity to Make an Announcement on PA System on Day of Event
- ⇒ Opportunity to Judge one of the Featured Event Contests
- ⇒ Pre and Post Event Mention on Social Media

Information Distribution:

- ⇒ Opportunity to place 2 items in bags (Deliver 200 of each item by 4/14/25)



3 of 3 Available
\$500 Each

Discounts & Benefits:

- ⇒ Complimentary Prime Booth Location

Marketing & Branding Opportunities:

- ⇒ Opportunity to Place Banner on Dog Park Fence
- ⇒ Recognition on PA System on Day of Event
- ⇒ Pre and Post Event Mention on Social Media

Information Distribution:

- ⇒ Opportunity to place 1 item in bags (Deliver 200 of each item by 4/14/25)



Unlimited Available
\$250 Each

Discounts & Benefits:

- ⇒ Complimentary Booth Location in General Vendor Area

Marketing & Branding Opportunities:

- ⇒ Recognition on PA System on Day of Event

Information Distribution:

- ⇒ Opportunity to place 1 item in bags (Deliver 200 of each item by 4/14/25)

Looking for other options - we've got more ways to put your product/service in front of our participants!

WATER SPONSOR: 1 available (Free with Donation of 200 Water Bottles)

Ability to Print Logo on all Water Bottles or Place Banner at Water Table.

BAG SPONSOR: 1 available (Free with Donation of 200 Bags)

Ability to Print Logo on all Bags.

BAG STUFFER SPONSOR: 5 available (Free with Donation of 200 Dog Related Items for Bags)

Ability to Provide Items to be Placed in Bags Given to all Event Attendees.

RAFFLE SPONSOR: Unlimited available (FREE with raffle basket donation)

Donate a raffle basket/item valued at \$100 or more. Raffles will be drawn on-site. Includes announcement of donor at time of raffle and ability to place 8/5" x 11" sign at raffle table.

Vendor & Sponsor Registration

Company Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Website: _____

Contact: _____ Phone: _____ Email: _____

Type of Product/Service Provided: _____

Representative 1: _____ Representative 2: _____

A. Vendor Space (please check one)	
For-Profit	<input type="checkbox"/> \$40
Non-Profit	<input type="checkbox"/> \$20
Virtual Vendor	<input type="checkbox"/> \$40
Subtotal Part A:	

C. Payment Summary	
Subtotal Part A: Vendor Space	\$
Subtotal Part B: Sponsorship	\$
Grand Total:	\$

B. Sponsorship (Indicate the number of spots you would like to purchase next to the price)	
Gold Sponsor (2 of 2 Available)	<input type="checkbox"/> \$1,000
Silver Sponsor (3 of 3 Available)	<input type="checkbox"/> \$500
Bronze Sponsor (Unlimited Available)	<input type="checkbox"/> \$250
Water Sponsor (1 of 1 Available)	<input type="checkbox"/> FREE (500 Water Bottles)
Bag Sponsor (1 of 1 Available)	<input type="checkbox"/> FREE (500 Bags)
Bag Stuffer Sponsor (5 of 5 Available)	<input type="checkbox"/> FREE (500 Items for Bags)
Raffle Sponsor (Unlimited Available)	<input type="checkbox"/> FREE (Item Value > \$100)
Subtotal Part B:	

Payment Information (Please Mail Payment to):	
Glastonbury Parks and Recreation Department Attention: Pooch Prom 2155 Main Street; Glastonbury, CT 06033	
Check	<input type="checkbox"/>
Cash	<input type="checkbox"/>
Credit Card #	
Name on Card	
Expiration Date CVC #	/
Billing Address	
City, State, Zip	
Billing Zip Code	

I have read and understand the details of the 2025 Pooch Prom Sponsorship. Being of full age and in consideration of my/my agency participation in this program, I do hereby release and forever discharge the Town of Glastonbury and their agents and employees, their representatives, successors, and assignees, from all claims arising out of any and all personal injuries, damages, expenses and any loss or damage whatsoever resulting or which may result from participation in this program.

Photos and/or videos of all vendor spaces and their representatives may be used for marketing purposes including but not limited to: print/digital advertisements, online, and social media.

Signature: _____ Date: _____

Name (printed): _____ Title: _____