

**COMMISSION ON RACIAL JUSTICE AND EQUITY**

**WORKING GROUPS SPECIAL MEETING: COMMUNICATIONS/CONTENT/SOCIAL MEDIA  
AGENDA**

**TUESDAY, MARCH 16, 2021**

**7:00 PM—ZOOM VIDEO CONFERENCING**

---

**Commission Members: Xabian Alarcon, Alina Bricklin, Deb Carroll, Tracy-Ann Johnson, Barret Katuna, Sue Oppenheimer, Dave Peniston, Lillian Tanski, Jennifer Wang**

**Communications Working Group: Barret Katuna, Sue Oppenheimer, Lillian Tanski**

**Content Working Group: Tracy-Ann Johnson, Lillian Tanski, Jennifer Wang**

**Social Media Working Group: Xabian Alarcon**

1. Public Comment: should any members of the public be present and wish to speak, they are welcome to do so it this time. Comments will be limited to 2 minutes per person.
2. Discussion of Communications Timeline
3. Discussion of Communications Resources and Contacts
4. Discussion of Social Media Goals and Plan
5. Discussion of Next Steps on Content Creation and Distribution